

*HA is the parent organization to The School's 9 clubs and 3 events. They strive to create and refine hospitality business leaders. Get involved today!*

## CLUBS

### **Professional Convention Management Association**

PCMA helps to increase awareness and understanding of the event planning industry. They work with local business professionals, fundraising organizations, and charities to make memorable events for the community while providing educational tools for their members.

**Email:** [pcma.msu@gmail.com](mailto:pcma.msu@gmail.com)

**Website:** [pcma.yolasite.com](http://pcma.yolasite.com)

### **Society for Hospitality Foodservice Management**

The Society for Hospitality Foodservice Management promotes onsite and managed foodservice knowledge and contacts through discussion, publications, speakers and meetings. SHFM also organizes tours of foodservice facilities throughout Michigan and surrounding states courtesy of various industry partners and MSU Alumni.

**Email:** [sfm@msu.edu](mailto:sfm@msu.edu)

### **Eta Sigma Delta**

Eta Sigma Delta is the national honor society for Hospitality Business majors. Only top academic scholars in *The School* are eligible for membership. The Michigan State University chapter of Eta Sigma Delta is very actively involved in giving back through charity events.

**Email:** [troikeab@msu.edu](mailto:troikeab@msu.edu)

**Website:** [chrie.org](http://chrie.org)

### **Spartan Beverage Society**

SBS strives to create an educational setting for students to develop wine appreciation and knowledge. Whether members seek a career in the beverage industry or are personally interested in wine, SBS equips every member with the tools to pursue their aspirations in a supportive setting.

**Email:** [schwanz1@msu.edu](mailto:schwanz1@msu.edu)

**Website:** [gogrengowine.wix.com/msu-ses](http://gogrengowine.wix.com/msu-ses)

### **Global Hospitality Business Organization**

GHBO's mission is to create a network of international and American students who support each other's career goals. They strive to communicate with alumni all over the world, collect information on international job opportunities and expose students to cultures to create an awareness that the hospitality industry is global.

**Email:** [wonjohyu@msu.edu](mailto:wonjohyu@msu.edu)

**Website:** [ghbo.weebly.com](http://ghbo.weebly.com)

### **Club Managers Association of America**

The MSU student chapter of CMAA provides opportunities for hospitality students to learn about private club management through networking with industry leaders, touring various private clubs and participating in annual conferences. They have won student chapter of the year numerous times!

**Email:** [spartancmaa@gmail.com](mailto:spartancmaa@gmail.com)

**Website:** [cmaa-msu.weebly.com](http://cmaa-msu.weebly.com)

## Real Estate Investment Club

REIC is a student organization which promotes and supports the Hospitality Business Real Estate Minor within *The School of Hospitality Business*. The organization offers networking opportunities with industry leaders, site tours, educational workshops and national conferences.

**Email:** reic.msu@gmail.com

**Website:** reicmsu.weebly.com

## American Hotel & Lodging Association

The MSU student chapter of AH&LA provides Hospitality Business students with opportunities to learn about and experience the lodging industry first hand. Industry professionals speak at meetings and members visit various hotels and sites throughout the semester.

**Email:** ahlaspertans@gmail.com

**Website:** ahlaspertans.wix.com/ahlammsu

## National Society of Minorities in Hospitality

NSMH is nationally affiliated for underrepresented students in the hospitality industry. They support diversity and multiculturalism by providing events and programs that bring students together through social and cultural activities, industry tours, and regional and national conferences. They also give back by mentoring local high school students and assist charities.

**Email:** nsmhmsu@msu.edu

**Website:** nsmhmsu.weebly.com

---

# EVENTS

---

## Destination Auction

Destination Auction is the premier fundraising event for the Hospitality Association and the Alumni Association, featuring travel and experience packages donated by alumni and other industry partners in a live auction and a silent auction. This popular event helps fund programs in *The School of Hospitality Business*. As well as the Alumni Association and two local charities. With a different theme each year, Auction is an exciting event, organized and led by students in partnership with *The School* alumni.

**Email:** msualumniauction@gmail.com

**Website:** msudestinationauction.com

## Les Gourmets

Les Gourmets is a formal, seven-course, world class reception and dinner led by students in conjunction with *The School's* faculty. Students manage all aspects of the event including sales, marketing, purchasing, finance, culinary, bartending, and serving - creating a night to remember each spring for hundreds of proud parents, alumni, faculty and friends.

**Email:** msulesgourmetsshr@gmail.com

**Website:** msulesgourmets.com

## CAREER EXPO

For over three decades, CAREER EXPO has been the premier hospitality business career fair and professional development event on campus. Each fall, 80 of the nation's leading hospitality companies and approximately 800 students attend the two-day event. The evening's career fair provides industry professionals and students with networking opportunities, while formal interviews, held the second day of CAREER EXPO, help students to secure internships and permanent management positions.

**Email:** shbexpo.broad.msu.edu

**Website:** hospitalitybusiness.broad.msu.edu/recruiters/expo